



'TOP EMERGING' B-School in India
Times Survey 2022

PCET's
PBS PUNE BUSINESS SCHOOL
 IGNITING MINDS

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PCET's
PBS PUNE BUSINESS SCHOOL
 IGNITING MINDS



**Inspiring Minds,
 Empowering Dreams**



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LATE. SHRI. SHANKARRAO B. PATIL
FOUNDER PRESIDENT,
PIMPRI CHINCHWAD EDUCATION TRUST



LATE. SMT. LILATAI SHANKARRAO PATIL
EX PRESIDENT,
PIMPRI CHINCHWAD EDUCATION TRUST

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CHAIRMAN



MRS. PADMATAI M. BHOSALE
VICE CHAIRPERSON



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SECRETARY, PCET



SHRI. SHANTARAM D. GARADE
TREASURER, PCET



SHRI. HARSHVARDHAN S. PATIL
TRUSTEE MEMBER

Legacy of PCET

The Pimpri Chinchwad Education Trust (PCET) was founded by the Late Shri. Shankarrao Bajirao Patil in 1990 with himself as chairman alongside a team of devoted trustees. The Trust was the outcome of long-standing public demand of having a technical institution within the vicinity of this industrial area so as to provide an opportunity to those students who foresee a career in the industry but could not afford this type of education due to ever-mounting fees.

Hailing from an agricultural, Shri. Shankarrao Bajirao Patil's interest and achievements lay in the areas of education, social welfare, politics and cooperative activities. He was one of the most renowned and respected individuals in Maharashtra and soon rose to becoming the minister for labour, gramin-vikas co-operation, dairy development and finance in the Maharashtra State Government, while also holding the position of Member of Parliament twice.

Owing to his inward desire and drive, he soon came to be the founder chairman of a number of educational institutes. The Trust, hence could establish the polytechnic and engineering college which achieved, within a short span, remarkable success not just with holding the rank of one of the best colleges in the city, but also as one of the most desired colleges to secure admission in.

The PCET is successfully running a polytechnic under the name, Pimpri Chinchwad Polytechnic (PCP), which, since 1990, has earned, through the years, creditable reputation alongside a glorious record in academics, sports, cultural as well as the industrial circle.

With approval by the AICTE, the Trust started the engineering college, Pimpri Chinchwad College of Engineering (PCCOE) at Akurdi, Pune in 1999.

The premises are well-developed and lavished with the state-of-the-art technology to impart sterling technical education. Over the years, more institutions inclusive of schools, management and computer institutes have fallen under the PCET umbrella. For further details on these establishments, please visit the PCET Institutions section within this tab.

Late Shri. Shankarrao Bajirao Patil

Founder's Message

www.pcpolytechnic.com



Pimpri Chinchwad Polytechnic (PCP)

www.pccoepune.com



Pimpri Chinchwad College of Engineering (PCCOE)

www.pccoer.com



Pimpri Chinchwad College of Engineering and Research (PCCOER)

www.sbpatalarchitecture.com



S B Patil College of Architecture & Design (SBPCOAD)

www.sbpatalcollege.com



S B Patil College of Science & Commerce (SBPCSC)

www.sbpatischool.com



S B Patil Public School (SBPPS)

www.sbpatalmba.com



S. B. Patil Institute of Management (SBPIM)

www.punebusinessschool.com



Pune Business School (PBS)

Institutes Under Management Support By Pimpri Chinchwad Education Trust (PCET)

www.nmiet.edu.in



Nutan Maharashtra Institute of Engineering & Technology (NMIET)

www.ncerpune.in



Nutan College of Engineering & Research (NCER)



The Pimpri Chinchwad Education Trust (PCET)

The Pimpri Chinchwad Education Trust (PCET) was established by the Late Shri. S.B. Patil in the September of 1990. Its sole mission was aimed at serving society, the industry and all stakeholders through value-inculcating, quality education in the area of schooling, as well as professional tutelage in the fields of engineering, management and computer applications.

PCET has always been committed to its mission by creating, communicating, preserving and applying knowledge, art and academic values.

At the campus at Akurdi, Pune, near 7,200 students are being groomed in specialised courses like Engineering, MBA, and MCA & PGDM by professional and passionate instructors. The campuses at Ravet are school to 1,200 would-be graduates at the College of Engineering, around 800 pupils at the Junior College, and approximately 2,500 students at the Public School, all amounting to a total of 11,700-odd students.



About PBS

Pune Business School is a comprehensive educational institution with a distinctive teaching style and global outlook. It is an emerging institute in the field of education, research, and management in India and the Maharashtra region. In order to improve the learning experience of the students, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality-centered learning experience. PBS aims to meet the residential and social needs of students, provide effective student support services and promote the personal development of students and ultimately their employability.



MISSION

Pune Business School is a confluence of world-class educational experiences that nurture lifelong learners and socially conscious managers and entrepreneurs through an integration of collaborative knowledge and professional skills within a sustainable environment that fosters research and serves the needs of the global community.



VISION

To create dynamic industry ready managers and entrepreneurs who are socially sensitive, ethical and harbingers of change equipped with a right blend of knowledge, skills and attitude.



Executive Director's Message

Corporate India is on continuous lookout for skilled management professionals who would accept challenges in an ever changing economic environment. Holistic management education in our country continuous to be necessity of Business. Therefore, it's essentials for the management Institute to the deliver quality education to create the leaders of tomorrow. Pune Business School under the Pimpri Chinchwad Educational Trust (PCET) work towards developing leaders, managers, and entrepreneurs of the future.

The lush green sprawling campus, sacred ambience with world class infrastructure of our campus invites you to most unique experience of quality learning in a multi-dimensional and participatory manner. The students are exposed to the best training in Marketing management , Finance management Human Resource Management, Business analytics and Agri Management.

PGDM Students will gain live-projects exposure and deep industry interactions through the latest pedagogy keeping a headed of industry requirements. Numerous industry- academia interactions will definitely enrich the unique PGDM program.

Taught by rich experienced faculty drawn from various leading industry and academia Intuitions, the students would march into corporate India with Confidence.

Dr. Girish Desai

Executive Director,
Pimpri Chinchwad Education Trust (PCET)



Director's Message

Today Corporate India is emerging with new business and career opportunities. Recent challenges worldwide have brought global businesses into a rethinking mode. Some businesses have been affected immensely, while others have been to a lesser extent. Nevertheless, new businesses and business models have emerged.

All this calls for changes in business education, both in terms of knowledge and skills being imparted. This is the new era of management education. We at Pune Business School have modelled our management education in such a way that the students could boldly face the changes and triumph over the challenges in future corporate India.

Our curriculum is geared towards unleashing the corporate warriors of tomorrow. At Pune Business School we are launching, a Centre for Business Excellence that the best possible practices needed today could be imparted to the future managerial talent of Corporate India.

The challenging business environment of today needs enterprising managers. The focus of Pune Business schools would be to develop the entrepreneurial edge in the management students. At PBS our business education is practical and incorporates the concept of design thinking.

I welcome you to the new era of management education at Pune Business School and change your destiny!

Dr. Ganesh Rao

Director, Pune Business School (PBS)



Dean-Academics Message

"You are ambitious: You want to make a difference in the world and you believe in the power of business as a means to do so. You are highly curious to know more about yourself, others and the world we live in. you have to courage to defend your vision and make it become reality. You are driven to inspire and empower others to achieve beyond expectations. You are ready to join a select group of like-minded people. You are ready for the PCET's Pune Business School (PBS) PGDM program.

The challenges of the 21st century require leaders, who can adapt to rapidly changing environments, understand situations and find innovative solutions to problem, and then lead their organizations forward. To this end we have designed our program around the core themes of entrepreneurship, leadership and consultancy. On this program, you will have the opportunity to work on real projects for a range of organisations, both large and small, and there by explore your potential and harness your skills.

We aim to develop exceptional global leaders in a carefully selected learning community. Diverse in background but sharing an international perspective and high aspirants. In a thoughtfully designed program that combines dialogue, personal attention, coaching and extensive leadership practice, our teaching and training resources and professional teams guide the class through a dynamic mix of business fundamental, self-development and real world experiences. A constant interplay skills, preparing graduates to successfully lead themselves, team and whole organizations-now and into the future. At PBS, we are also ambitious and curious leaders with courage.

As the dean, I invite you to join us and embark and exhilarating and life-changing experience. I very much look forward to welcoming you to PBS and on to your PGDM journey, and keeping in touch with you when you join our alumni community.

**TEACH ME AND I'LL REMEMBER
INVOLVE ME AND I'LL LEARN**

Dr. Manju Punia Chopra

Dean - Academics
Pune Business School (PBS)



Dean- Corporate Relation, Message

Greetings from the Placement Team of Pune Business School (PBS) an emerging B School in Pune! We would like to invite corporate to join hands with Pune Business School. PBS grooms young and dynamic individuals to face the challenges in the competitive industry and the corporate world. The flagship PGDM programme provides them both theoretical knowledge and practical insights to develop a holistic perspective on business realities.

The practical inputs are given through rigorous field - work, study tours, guest lectures, industrial visits, summer and winter projects, seminar presentations and workshops. The soft skills and personality development workshops help students to improve communication skills, build confidence, increase team spirit, develop positive attitude, etc. making them industry worthy, confident individuals.

We appeal the corporate to be a part of our Campus Recruitment Program (CRP) and recruit the right kind of Management graduates. We especially thank the HR teams of all those companies who believed in PBS and offering job and internship opportunities with enviable packages.

Dr. Meenakshi Tyagi

Dean-Corporate Relations,
Pune Business School (PBS)



TPO-Corporate Relation

Agri Business Management

Pune business school is one of the leading groups of institutions in Maharashtra. Learn, value, evaluate is the main motto of our campus. Pune business school always takes a unique step to approach students in a fundamental way of creating them as industrial experts. Pune business school does encourage students in every respective way! Training and placement cell believes in good grooming about life is an integral part of growth.

It is necessary for every student to learn micromanagement about life and habits! Agri business management is an expertise of versatile skills in areas such as marketing, finance, economics and management in the industrial area. Agriculture is undoubtedly one of India's most important sectors And, in Pune business school Agri Business Management is an integral part, where students from Agriculture background tackle the various challenges and enrich a varied range of occupations around the globe. Agribusiness career is way too long for a great bright future!



Sagar Lokhande
Head Student Relations
Pune Business School (PBS)



Approved

POST GRADUATE DIPLOMA IN MANAGEMENT



About the Program

Post Graduate Diploma In Management (PGDM) Course at PBS. Our PGDM Course is designed for those who are seeking for a program that mixes theoretical knowledge with the realities of the workplace; a program where group work, lectures, seminars, real business challenges and master classes are a natural combination; and a program where the combined thoughts of prolific academicians, experienced practitioners, fellow students and career development experts are each valued as part of the teaching and learning experience. Post Graduate Diploma in Management (PGDM): The ACITE approved curriculum is jointly designed by the stalwarts from the industry and academia. The program is offered in regular full-time mode, enhancing students brand value in the industry.

PBS- The Right Choice for Your Career Success

Access to Experts/Networks

Access to faculty and recognised experts from Academia and Industry who are regularly invited for training sessions, guest lectures, seminars and workshops, to speak about the current trends in the corporate world. Strong backing from over 500 guest lecturers over the two-year program, facilitating our students to establish strong networks with industry experts.

Global Orientation Through Intellectual Capital

Our highly experienced faculty members focus on training, keeping in mind the international perspective of management in order to enable students to rise through the challenges of operating in a global world

Performance Upgradation Socially Relevant Holistic Program (PUSH)

A uniquely designed program focusing on Leadership, communication skills, emotional intelligence and the latest managerial trends

A Strong Alumni Network

Strong connections with the alumni, relentless and unending support from them in every step. The advisory of board of PBS consists of alumni members of PCET

A Culture of Collaboration

Deepening a sense of collaborative culture, encouraging teamwork and creating lifetime relationships among the students through Field Trips, Mentorship Activities, Group Projects, Students Clubs & Committees, Outdoor Excursions, Cultural Extravaganza, ensure a collaborative culture encouraging teamwork which deepens relationships among students, that lasts a lifetime

A Personalised Experience

A notably smaller batch size compared to various B-schools, gives us an edge over others since we render individualised attention, shaping students for global pre-requisites and standards, enriching student teacher interactions.

Entrepreneurial Inspiration and Innovation

Connecting entrepreneurs, tips to explore a potential new venture and initiating the launch of students' ventures in our incubation cell

Personality Enrichment Program

An exclusive program that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge and research skills of students

Specializations in PGDM



Marketing Management



Finance Management



Human Resource Management



Agri Business Management



Business Analytics



Operation & Supply Chain Management



Pharmaceutical and Healthcare Management



Information Technology



Agriculture was predominant in the lives of we Indians since ages. In fact, the culture of India is known to be कृषिप्रधान. For some years Agriculture had taken a backseat in the economy of India, for the reasons known to the politicians but since last decade again the agriculture has progressed enormously. Various businesses associated with agriculture have bloomed e.g. processed food, edible oil, Pharmaceuticals, Cotton industry in total etc., & thus India is one of the major players in the agriculture sector worldwide. India has the world's largest cattle herd (buffaloes), largest area planted to wheat, rice, and cotton, and is the largest producer of milk, pulses, and spices in the world.

The Indian food industry is poised for major growth, especially increasing its contribution to the world food trade due to the immense potential for value addition within the food processing industry. The Indian food and grocery market is the sixth largest in the world, with retail accounting for 70% of sales. The agriculture sector in India is expected to generate better momentum over the next few years due to increased investment in agricultural infrastructure such as irrigation facilities, storage and cold storage.

Rising income levels in rural and urban areas, which have contributed to the increase in demand for agricultural products across the country, provide additional support for this. The scope of businesses related to agriculture is phenomenal. The B Schools are geared up to shape the student's aspirations accordingly to meet the challenges involved in Agri-business and thus the Agribusiness Management course is specially designed in PGDM pattern.

AGRI-BUSINESS MANAGEMENT @PBS

A career in agribusiness can open doors to a plenty of industries such as commodity procurement and marketing, import-export firms, public and private enterprises, retail marketing, agro-financial services, farming industry, food production companies, packaging and other allied sectors with the use of the advanced technology. Agriculture business as an industry has opened up vast opportunities for professionally skilled and qualified managers.

WHY PGDM IN AGRI-BUSINESS MANAGEMENT @PUNE BUSINESS SCHOOL

1. The PGDM in Agri-Business Management is a 2-year full time course uniquely designed programme which shapes a professional to work in the food/Agri-business sector.
2. The core curriculum involves the study of marketing along with food and agriculture markets that are designed to build and enhance the managerial capabilities.
3. The programme is planned by keeping the latest industry trends and requirements in mind and to enhance students' knowledge, skills and perspective necessary for management, leadership and decision-making in agri-business and allied sectors.
4. Industry visits, value added certifications, training programs and opportunity to learn from the best in academia & industry.
5. The curriculum comprises of three elements. Core management program, Agriculture related inputs, and elective specialization

Career in Agri-Business Management

1. Agro and food processing industry
2. Agro co-operatives, finance companies & banks
3. seeds/fertilizers/pesticides industry
4. agro equipments manufacturers & distributors
5. supply chain & logistics management
6. procurement, processing & marketing
7. milk & milk products / poultry & fisheries / edible oil industry
8. agro expert house
9. E-commerce industry
10. retail sector etc.



Finance

The PBS PGDM in Finance will enable the students to advance in the management sector with state-of-the-art finance innovation and its applications in the fields of banking, finance, and insurance. Students will gain the ability to draft, strategize and develop disruptive financial innovations using appropriate tools and techniques, and hypothesize the impact of new regulations on future commerce products. The program enables students to have an in-depth understanding of the future of money, markets, and transactions, as well as the mental tools and framework needed to predict and take advantage of future trends in finance.

- The Course Contents for the Finance program are designed by the expert faculty who have vast experience and international exposure in different countries related to Finance.
- The course design is based on the latest trends in business and what the corporate sector expects from our students.
- The syllabus are framed semester-wise starting from the basics of Accounting to the advanced stages in Finance in the entire PGDM (Finance specialization).

In every area of finance – payments, expanding business, currency, lending, money management, accounting and insurance – technological innovations are accelerating processes, expanding access to more people, and creating new possibilities for business growth and value creation are opening. The program will cover all the innovations that are central to finance such as block chain, digital advisory, trading systems, design thinking, artificial intelligence and machine learning, peer-to-peer lending, equity crowd funding and mobile payment systems.

Teaching Methodology

The entire syllabus is taught keeping in mind the practical aspects of the subject and its application in real life situations, and decision making.

Ample examples and industry case studies are dealt with in the classroom to help students develop out-of-the-box thinking and make them research-oriented.

PPTs, explanations, hand-outs, homework assignments and class tests are given in addition to asking the students to solve problems on their own in the class so that they can compare their knowledge and skills with the peer group in the class.

This method helps the students to develop "self-reliance" Continuous assessment of students keeps them alert and they are involved in innovative thinking

How does it meet the contemporary demands and employment opportunities?

The program is designed to formalize participants with the ability to identify disruption opportunities in the financial services sector and empower them to initiate new finance ventures and develop that idea into a better financial services firm and Uses new technology to develop which enables usage.





Human Resource

Why HR at PBS?

PBS has excellent HR specialists and professionals who have prepared the HR leaders of the future. PBS is focused to train the HR of the future with the latest and relevant industry needs and customized HR curriculum. The objective of the program is to provide basic and advanced knowledge of human resources and integration with technology platforms. Whether you are looking to advance in your career or start your own business, PBS is one of the best PGDM institutes in the region to help you hone your leadership skills and provide you with practical skills, practical theory and confidence. Will do will provide you with what you need to get ahead in your field. Enhance your career and earning potential.

Pedagogy

Pedagogy is developed after incorporating ideas and suggestions from HR leaders. The objective of the program is to impart basic and advanced knowledge of HR and integration with technology platforms. The program is also extremely useful for students who intend to join organizations and work in specialized HR functions or wish to upgrade their existing skills and knowledge of contemporary HR processes and practices.

How does it address the need for transferable skills?

The PBS PGDM in HR will enable students to learn, enhance skills and earn professional competence in HR with the ability to manage diversity, uncertainty and complexity. Students will become sensitive to people, their potential and their needs. They will be able to develop a global mind-set with flexibility and resiliency. They will acquire skills that will enable them to manage the millennial workforce and their expectations. They will get aligned with the latest evolving, innovative developments and best strategy in HR. They will be able to lead or contribute to formulating and implementing best-in-class HR practices in their own organization. They will be able to play a strategic role in developing and meeting organizational goals and will develop a repertoire of HR experts who are thought leaders.

Marketing

Are you looking at making a career in marketing and business? Would you like to study real-world business challenges to prepare you better for a career in the field of Marketing?

The Post Graduate Diploma in Management (PGDM) with Marketing Specialization at Pune Business School is designed to prepare you for leadership roles in the Marketing sector.

Why Study PGDM in Marketing?

Marketing is one of the most diverse business fields with endless career options. Almost every major company has an in-house marketing team and many boutique marketing agencies around the world. Technological advances, a dynamic environment, and ever-changing customer requirements have led to a great increase in the demand for marketing graduates. Job opportunities are abundant in this field, both locally and overseas, including advertising, retail, market research, public relations, sales and management.

Diverse Career Options

After completing PGDM in Marketing, the candidates come across a plethora of opportunities such as Market Research Analyst, Brand Manager, Sales Manager, Product Manager, etc. Candidates get to develop new and improved marketing skills that help in the growth of one's own business too.

In-Demand with Good Remuneration

Since marketing roles play such an important role in most companies, there will always be a demand for marketing jobs. This means that doing a PGDM course in this area will help you acquire skills and know-how for a career that takes up a significant share of the job market. The marketing field is a very lucrative field and based on experience, skills, location, company, etc., candidates can bag good salary packages.

Overall Development

Marketing has a corner for all skills which includes creativity, communication, research, and management. This course seeks to improve students' analytic and strategic abilities so that they may learn to adapt to a continuously changing environment, incorporating both tradition and creativity in terms of media, channels, or market research.

Course Highlights

This exciting course provides the foundation for a high-flying career in marketing and business.

The Course Contents for the Marketing program are designed and delivered by expert faculty having wide industry experience and international exposure in various countries.

The course design is based on the latest trends in business and what the corporate sector expects from our students.

The syllabi are framed semester-wise to cover key marketing topics such as advertising, branding, market research, global marketing, and B2B marketing, amongst others.

Industry experts from leading organizations are invited on an on-going basis and the students learn a lot from these stalwarts.

Students are exposed to various types of industries and get hands-on experience when they go for internships.



PGDM Course Curriculum

First Year PGDM

During the first year of the Post Graduate Diploma in Management program, the student is grounded in core management. The courses provide a solid foundation in the management discipline which will lead the student towards his areas of specialization.

Semester 1 Core Subjects

- Managerial Micro Economics
- Quantitative Research Methods
- Marketing Management
- Financial Reporting and Control Analysis
- Business Law
- Organizational Behavior & Principles of management
- Organizational Study (on field Experience)

Enrichment Courses:

- Enterprise Analysis and desk Research
- Written Analysis and Business Communication
- Business Oriented Computer Applications

Employability Enhancement Courses:

- Aptitude and Reasoning Development
- Case Study Analysis
- News and Current Event Analysis (News hour @PBS)
- Presentation Skills

Semester 2 Core Subjects

- Managerial Macro Economics
- Qualitative Research Methods
- Contemporary Frameworks in Management
- Human Resource Management
- Operations and Supply Chain Management
- Financial Management
- Summer Internship Project

Enrichment Courses:

- Industry Analysis and Desk Research
- Personality Development and Communication lab
- Advanced Excel

Employability Enhancement Courses:

- Aptitude and Reasoning Development (advanced)
- Case Study Analysis
- News and Current Event Analysis (News hour @PBS)
- Presentation Skills, GD and PI skills development

Specialization offered

Financial Management

- Investment Analysis, wealth and Portfolio Management Equity Research
- Direct Taxation
- Banking Laws and Regulations
- Introduction to LI and GI, Insurance laws and Regulations 2 NISM/NCFM Certifications must be done by the students

Marketing Management

- Marketing Research Consumer Behavior Digital Marketing- I Personal selling Lab B2B Marketing

Pharmaceutical and Healthcare Management

- Introduction to Healthcare Management
- Pharmaco-economics
- Strategic Pharma Management
- Hospital Management

IT Management

- Business Intelligence
- Big Data Analytics

Human Resource Management

- Competency based HRM
- Lab in Recruitment and selection Learning and Development
- Public Relations and Corporate Communication, Labour Welfare

Business Analytics

- Basic Business Analytics using R Tableau
- Data Mining Marketing Analytics Retailing Analytics

Operations and Supply Chain Management

- Service Operations Management
- Supply Chain Management

Agri Business Management



Semester 3

Core Subjects

- Strategic Management
- Project Management
- Entrepreneurship Lab

Enrichment

- Advanced personality Enrichment lab
- Aptitude & Reasoning

Employability Enhancement

- Power BI
- Group Discussion & Interview Technics
- Comprehension Skills

Marketing Management

- Service Marketing
- Marketing Research
- Digital Marketing II
- Integrated Marketing Communications
- B2B Marketing

Human Resource Management

- Strategic HRM
- HR Operations
- Industrial & Commercial Law
- Labour Welfare
- Conflict & Negotiation Management

Financial Management

- Financial Services
- Direct Taxation
- Behavioural Finance
- Introduction to Banking
- Advanced Financial Management

Business Analytics

- Advanced Statistics for ML
- Data Mining
- Tableau
- Social Media Web & Text Analytics
- Predictive Modelling using SPSS Moduler

Information Technology

- Product Management
- Data Mining
- Tableau
- Data Warehousing
- Relational Database Management Systems

Agri Business Management

- Agri Food & Retail Management
- Agri Rural Credit & Finance
- Marketing of Retails Agri Inputs
- Post-Harvest Production Management
- International Trades in Agri Commodities

Pharmaceutical and Healthcare Management

- Pharma Technology
- Pharmaco-economics
- Medical-Legal Issues
- Quality Assurance
- Healthcare Policies and Regulations
- Pharmaceutical Financial Mgt.

Semester 4

Core Subjects

- International Business Management
- Current Trends in Management
- Business Ethics & Corporate Governance

Employability Courses

- GD & PI Techniques
- Aptitude - Reasoning

Marketing Management

- International Marketing
- Customer Relationship Management

Human Resource Management

- Human Resource Planning
- Leadership Skills & Change Management

Financial Management

- International Finance & Trades
- Risk Management in Banks

Business Analytics

- Business Intelligence
- Big Data Analytics

Information Technology

- Business Intelligence
- Big Data Analytics

Agri Business Management

- Agri Logistic
- Agri import & export management

Operation & Supply Chain Management

- Service Operations Management
- Supply Chain Management

Pharmaceutical and Healthcare Management

- Pharmaceutical Regulatory Affairs
- Administration of Hospital

Certification Courses

Compulsory Certifications:

- NISM
*for finance management students
- Data Analytics
- Digital Marketing
- Advanced Excel
- Presentation Skills
- Communication Skills
- Tabular
- R Python

Choice Based:

- Brand Planning and Consumer Insights
- Marketing Management
- Essentials of Business Law for Entrepreneurs and Start-ups
- Logistics & Supply Chain Management
- Fundamentals of Foreign Trade
- Investment Planning for Individuals
- Financial Modelling & Valuation
- HR Practices
- Machine Learning/Cloud Computing
- Innovation & Entrepreneurship
- Change Management

Mode of Delivery: Self-paced online + Face to Face doubt clearing sessions



National & International Industry Partnership

Placements at PBS



Ni&M



Strong Industry Connect of PCET



Potential Recruiters



Saurabh Sonar
Placed at ETG
CTC: 15 Lac



Abhijeet Chondikar
Cargil



Maithili Sanjay Jadhav
Cargil



Anjali Bhaskar Lawand
Fortune Market Research



Prathmesh Wagh
Fortune Market Research



Chinmayee Naik
Protium



Diksha Tambe
Markets & Markets



Hardik Agarwal
Home First Finance Company



Prashik Gacche
Markets & Markets



Sudhir Samal
Ken Research



Gayatri Chaudhari
Frost & Sullivan, Markets & Markets



Geetanjali Waje
Vodafone



Mansi Patil
Dassault Systems



Rahul Vishwakarma
Kotak Mahindra Bank



Mandar Gaikwad
Future Market Insights



Tushar Gadekar
Cargil



Mansi Nagawade
Cargil

Post Graduate Diploma in Management (PGDM) is the flagship program of Pune Business School. The two-year full-time course has an intake of **120 Students**. The program is approved and accredited by AICTE in India. PGDM is a postgraduate course that includes the intricacies of business management study.

Score in the Common Admission test 50-60%.

Score in academic performance of X, XII standards, with clear consistency and UG performance with the weight of 5 to 25%.

GD/PI- 20 to 45%.

Extracurricular, sports, social work, Academic diversity, Gender Diversity, etc. with 5 to 20%.

ADMISSION PROCESS

Admission Process of PGDM for 2023 Batch

ELIGIBILITY FOR PGDM

Admission to PGDM course shall be made only from the candidates qualified from any one of the six all India tests, ie: CAT/XAT/MAT/CMAT/ATMA/GMAT or the common entrance examinations (if any) conducted by the respective state governments.

The selection shall be based on overall rank computed taking into account further components with the following weights.

Score in the Common Admission test 50%.

Score in academic performance of X,XII standards, with clear consistency and UG performance with the weight of 15%.

GD/PI- 25%.

Extra-curricular, sports, social work, Academic diversity, Gender Diversity etc with 10%.

Fee Structure (2023-25) General PGDM - Payment Schedule

Installment	Amount (in Rs.)
At the Time of Registration	50,000/-
First Installment	2,50,000/-
Second Installment	1,60,000/-
Third Installment	1,30,000/-
Total Fees for First Year - Rs.3,00,000/-	
Total Fees for Second Year - Rs.2,90,000/-	

Fee Structure (2023-25) Agriculture PGDM - Payment Schedule

Installment	Date	Amount (in Rs.)
At the Time of Registration		50,000/-
First Installment		2,25,000/-
Second Installment		1,50,000/-
Third Installment		1,25,000/-
Total Fees for First Year - Rs. 2,75,000/-		
Total Fees for Second Year - Rs. 2,75,000/-		

*Development and Security fees Rs. 15,000/- are excluding

Note : **FOR FOREIGN STUDY TOUR PROGRAM**, The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost then. Laptop will be provided to students at Rs. 30,000 which is over & above the fees mentioned above.

Student Committees

Being a student-managed and student-run institute, all key functions of the institute are ably supported by committed student bodies under faculty guidance – be it admissions, placements, web management or branding. Below is the list of all committees and clubs:

Admissions Committee	Alumni Committee	Competition Committee
Student Life Committee	Students Leadership Committee	Analytics Committee
Branding & Public Relations Committee	Innovation and Entrepreneurship Committee	Events Committee
Finance Committee	Food Committee	Green Committee
Yoga Committee	Marketing Committee	HR Committee
Placement Committee	Sports committee	Student Academic Committee
Management Consulting Committee		

We are a student-driven institute, where students are encouraged to participate in the decision-making process that shapes their future as well as that of the institute. Our Students' Council is the student body responsible and accountable for all activities conducted on campus throughout the year. The teams consist of students from the first and second year led by coordinators. These coordinators, along with the President of the Students' Council, form an executive body to oversee all activities.

The teams work in the interest of the institute, the student community, industry and alumni in keeping the vision of the institute and striving towards excellence. The executive council is provided the independence to plan and set goals for their respective teams, and to efficiently use budgeted resources to accomplish them. The Director and Faculty Chairperson offer their guidance and support.

Student Council



Student Initiatives and Student Clubs

Moving in several directions at different speeds, often simultaneously, we evince the ability to excel at multi-faceted interests. The various Student-run clubs and committees demonstrate the holistic development of the students and enhance the overall diversity at our campus.



Pro Smart Club
(Professional Development Club)



Think Rethink Club
(TR Club)



Fit & Fine Club
(FFC) Sports Club



The Expressive
(Literature and Art Club)



We Club
(HR Club)



Artha-Tantra
(Finance and investment Club)



MG Club
(Marketing Club)



EdPub
(Editorial and Publication Club)



Sanskrit
(Cultural Club)



Venture Vultures
(Entrepreneurship Club)



Econo Speak
(Economics Club)



Care & Share Club
(CSC) (Social Welfare And Community Service Club)



Image Builder Club
Personality and Communication Development Club

Life at

PBS
PBS



National HR Excellence Awards 2022

Awarding the best in the field of human resources

Recently PCET's Pune Business School (PBS) organised the PBS National HR Excellence 2022 Awards ceremony at a city-based hotel. The awards were distributed by Chandrakant Patil, minister of higher & technical education, Maharashtra, and the guardian minister of Pune.

Present along with him were the institute's president Dyaneshwar Landge, vice-president Padma Bhosle, secretary Vitthal Kalbhor, treasurer Shantaram Garade, trustee Harshvardhan Patil and executive

director Dr Girish Desai. Also seen were Dr Parag Kalkar, head of the commerce department at the Savitribai Phule Pune University (SPPU) and Mukesh Malhotra, executive director of a city-headquartered brand.

At the event, Chandrakant Patil emphasised on the importance of HR as the link between an organisation and its employees. He added, "There is need to pay attention to the development of the industrial sector as well as research and patents. HR

experts should convey their suggestions and issues to the state government." Harshvardhan Patil expressed his happiness over the state government announcing the self-financing approved university status for the institute.

The HR Excellence Awards received an overwhelming response and over 500 entries from all over the country. The jury panel consisted of eminent personalities from the field and the event was hosted by Dr Minakshi Tyagi, dean - corporate



Chandrakant Patil



Awardees and dignitaries at the event

relations at the institute, under the guidance of Dr Ganesh Rao, director of PBS, and moderator Dr Manju Punia Chopra.

From HR -Lifetime Achiever and Young HR Talent, to Talent Acquisition, Innovative learning and development in HR Operations, Employee Relations and more, many awards were given to deserving candidates. Special awards were given to people with major disabilities who are beating the odds and achieving success, under the Unsung Heroes category.

HR Meet at PBS



Industry Visit



Industry Visit To Mercedes-Benz



Industry Visit To Mapro Foods Pvt. Ltd



Industry Visit To Jaguar Land Rover

Infrastructure



Classrooms



Hostel Facility



Library



Library



Cafeteria & Mess



Auditorium



Sports & Recreational Facilities



IT Infrastructure & Resources



Medical Room



Cafeteria



Canteen



Sports Ground



Fun Filled Events at PBS



Fresher Party



Mask Competition



Shivaji Jayanti



Bollywood Theme



Dandiya Night

Teaching Faculty Members

Team @PBS



Major General Amar Krishna



Mr. Jeetendra Sharma



Prof. Emmanuel Braggs



Dr. Arpana Basnet



Dr. Huma Lone



Dr. A P Ghosh



Dr. D N Itkyl



Ms. Arathi Purohit



Dr. Girish Phatak



Ms. Uma Dabir



Mr. Shivshankar Vijapuri



Ms. Puja Manake



Mr. Priyanko Dasgupta



Dr. Viraj Atre



Prof. Ketan Gandhi



Dr. Jaysri Murali



Prof. Sophia Jasper



Mr. Subrata Chakrabarti



PRAVENDRA VERMA
Senior Marketing Manager



RACHANA PAHUJA
Manager-Corporate Relations



PRAJAKTA SANDHIKAR
Academic Coordinator



MOUMITA CHOUDHARY
Officer - Student Relations



Ravikant B. Yerulkar
Office supritendant cum accountant



Sagar Deshmukh
Assistant professor



Arul Francis
Assistant professor

Student admissions Coordinator



Medha Pushpam



Priya Singh



Shweta Patil



Neha Ahmad



Kahkasha Ansari

Placement Records - 2021-2023



Siddhi Kumbhare
LSInextgen



Anupriya Kumari
KSB Ltd



Pratiksha Baldi
LSInextgen



Vanashree Lakade
Market Data Center



Sneha Hundekari
DTDC



Himanshu Warke
Market Data Center



Akash Deep Das
Straits research pvt ltd



Vibha Kumari
Maxion Wheels



Sneha Poliyath



Gauri Ambekar
Sakal Media Group



Sonal Kumari
HDFC Bank



Avinash Dhumal
Axis Bank



Neha Tawde
Ugao



Prathamesh Shinde
Taxblock



Shikhar Shukla
I Research



Manideep Sunke
Markets & Markets



Apramad Ballav Chand
Biopharmacieaa Pvt. Ltd.



Yashwant
Om Logistics



Shailyam Tale
Cargil



Akhil Saxena
Home First Finance Comapany